

THE STRATHMORE STANDARD AND BOW VALLEY

An Independent Newspaper, circulating throughout the Western Bow Valley. It is the news and advertising medium of the following points in the Bow Valley: Ardenode, Baintree, Carseland, Chancellor, Cheadle, Dalemoad, Dalroy, Irricana, Keoma, Langdon, Namaka, Nightingale, Standard, Strathmore, Rockyford, Rosebud, Tudor, etc. Official organ of M. D. Keoma, No. 249 M. D. Grasswold, No. 248; and M. D. Bow Valley, No. 219.

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## Report of the Wes

WINNIPEG, Man., Aug. 11th.—Heavy rainfall over the three prairie provinces with moderately cool temperature, has resulted in vigorous growth and filling of grain but some delay in maturity during the past week according to the weekly crop report issued today by the Agriculture Department, Canadian Pacific Railway.

There is no manifestation of a shortage of stock according to the report, no data from other causes apparent from small areas damaged by hail. Live receipts at the various stockyards continue heavy and there is a demand for quality stockers for fairs at improved price. The market according to the report is generally better than during the previous week.

MANITOBA—The crops generally look promising and grain is filling out well, and rust reported during the previous week has made no progress. With favorable ripening weather cutting should begin about the 15th and continue general all Sept. 1st. The large acreage of corn promises a good yield as well as corn and barley. Pastures are good and livestock are doing well.

appointed as follows: President, M. Umbriacht, Gleichen; Vice-president Mrs. Gade, Strathmore; Secretary Harvey Hanson, Namaka. The District Association will meet every three months when each local will appoint a director to represent their interest. The next meeting will be held the first Tuesday in November. Time and place to be announced later.

**SERVICEBERRY DISTRICT  
ASSOCIATION TO MEET**  
—O—  
A meeting of the Serviceberry District Association will be held at Nightingale on Saturday, August 16th, at 10 a.m.  
The speakers will be E. J. Garland and the Hon. Irene Parily.  
All farmers and others interested in farming are cordially welcome. The entertaining local will supply tea and coffee, the visiting delegates will supply

## Slipping



A political cartoon by Tom Swick. It depicts a man in a suit and tie, looking exhausted, struggling to carry a massive, heavy barrel on his back. The barrel is labeled "THE BURDEN". Above him, a sign reads "DEMOCRACY". To his left, another sign says "WORLD WAR GAINS". The man is walking on a path that appears to be a road or a track, with a small figure of a person in the distance. The cartoon is signed "SWICK" in the bottom right corner.

— 0 —  
 "The Spanish Dancer" with Pota Negri, will be at the Memorial Hall on Saturday, August 16th, at 8.30 p.m.

R. K. HOLMSTROM, an Alberta farmer who came from Illinois originally, and who successfully raised crops in a district affected in some years by dry conditions. He lives at Sibbald, in which district in 1922 light yields were obtained. After the crop of that year he wrote Holmstrom to the *Chicago Herald* as follows: "I don't know whether I am farming in the driest part of Alberta or not, but we have raised at our place by our system from 25 to 30 bushels of wheat per acre for many years, and in the lowest yield years we had over 20 per acre. In seven years we was in 1914, by the old system, when we raised 37 bushels per acre, and we raised as high as 30 bushels of wheat and 100 bushels of corn in 1915. So why should I not think this the best country in North America?"

This year Mr. Bohannon confidently predicts he will have a yield of 25 bushels of wheat to the acre. The main feature of Mr. Bohannon's system of farming is consistent cultivation.

# ROCKYFORD NEWS

## FLY POISON

You ARE troubled with flies—so NOW is the time to visit our store for your supply of Poison Pads, Coils, Powders, Fly Tox, etc. These remedies are sure to bring results, and give you satisfaction.

**Rockyford Drug & Confectionery Coy**

## REGRIND

A reground engine properly fitted with pistons and rings will show a sufficient saving on gasoline and oil, to say nothing of greater comfort and convenience, to more than pay for the added cost of having the work done.

Then send the job to us.

**F. W. GIBSON** Ford Dealer, Rockyford.

## SELL ME YOUR

Quarters of Beef at 4c and 5c per pound; Hams and Bacon at 28c per pound. Chickens, Pows, Etc. I can ship daily orders to country points.

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CITY HALL MARKET Phone M 9428  
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Physician & Surgeon  
Phone 32 & 4 Day & Night Service  
Rockyford, Alberta

**FRED H. HUNTER**

Notary Public  
Fire and Life Insurance  
Phone 25  
Rockyford

## B. C. Fruit Crop

KELOWNA, B. C., August 11.—There is a decided opinion here that apples will be only a 50 per cent. crop as compared with 1923 due largely to dry weather. The light rains which fell early this month did great good. There is no getting away from the hard fact that fruit growing in this valley can only be assured a crop from year to year by irrigation. Just as in the case in the fruit states to the south. The fruit farms which have water this season are promised a very good yield, but otherwise the outlook is not bright. Some of the upper lakes supply is running low, while in our system where repairs had to be made last winter, there is no water now.

There remains plenty of good land for settlers along the hills, below the water line and in the valleys waiting to be taken up and worked. The Chinese are working some of the least desirable land and raising a lot of vegetables. So far this season there have been about ninety cars of vegetables shipped out of the valley. Tomatoes, cucumbers, started to move freely at the end of July.

The drought this season gave the invitation to the growers. The provincial fruit board has ready for use in all who will take it away to their land, a preparation of bran and asphalt, flavored with aniseed and carrying the same aroma of molasses and vanilla, which suggests the luscious like the fatal gap. After hatching the stuff in effective and has saved many acres of tomatoes and other vegetables and grain.

For some time Jonathan growers were troubled with early delay in the variety. Careful inquiry and research on the part of the federal fruit branch led to the sure knowledge that the trouble was due to late picking and that the apple had passed the picking maturity. It was found beyond question that where the Jonathans had been picked early they possessed the desired keeping quality and proved good right through September to December. It will, therefore, be safe for Jonathan growers to lay in a store of their favorite fruit as usual.

The growers are seeing it is desirable to concentrate on a limited number

of varieties, so that they may be able to supply earlier as ordered. Fortunately growers are out a wide number of varieties, increasing the situation which has developed. Along with this effort at concentration, attention will be paid to giving out information on the season for the late varieties which have been adopted. For while there is the doctors standing assurance that it is always right to set an apple, the apple men will tell you that it is just as much of a mistake to set an apple out of season, as to try to mature an apple early. The ten selected varieties and the time when they are at their best follow: Early Duchess, Wealthy, September to November; McIntosh, October to January; Jonathan, September to December; Delicious, November to January; Grimes Golden, November to January; Wagoner, November and December; Spensberg, November to January; Yellow Newtown, January to April; Winesap, January to April.

The Canadian Pacific Railway gives exclusive service to the Okanagan Valley and is quite equal to all demands for traffic. During the past year two important concessions have been made in shipping. The first, and an important one affecting fruit shippers in the province is that of protection of fruit against frost. This form of insurance enables the shipper to go right on using freight cars as long as the weather is moderate, after which shipments have to be made in refrigerated cars. The other concession, no less valuable, is that rate of freight by express may be applied for delivery twice enroute to final destination point. The effect of this regulation is to facilitate movement of the commodity and hold down cost of transportation, which in turn benefits the consumer's price on fruit. The average net price received by the growers for apples last season was about 30 cents per box. For some few varieties as high as 75 cents was paid the grower at the end of the season. But plenty of apples did not get the grower more than 25 cents per box. The average cost for packing and shipping was 75 cents per box which includes administration charges. (Continued on page 2)

Major Benson, who is acting for the Department of Labor and under Federal authority.

## Rockyford Locals

A full and detailed report of the Rockyford Sports and Tennis Tournament will be published in the near future in the Standard.

The Misses Edith and Jessie Black, born at Normal, Ill., U.S.A., are visitors at Broadway Park.

Mr. E. W. Post, delegate to the 10th conference of the Wheat Producers, has returned from the annual meeting and reports that the Wheat Pool is succeeding far beyond expectations. Farmers now in the Pool do not realize what the Wheat Pool may mean to them, but if there are any farmers in this district who wish to enjoy all the advantages of the Pool, they may sign up at Mr. Post's office, Rockyford.

A meeting was held in Mr. Post's office on Saturday evening, August 9th, when the Wheat Pool situation was discussed. There was a good attendance of farmers from the surrounding districts.

The 1924 Rockyford Annual Sports was held on Friday, August 9th, with a fairly good crowd in attendance. The committee in charge a good programme arranged, but a little late in getting started, but once a start was made, about 2:30 p.m., there was something doing all the time. The foot races were held first, then the greyhound race, but a slight rain was a wild scramble after the pig which was won by two young boys. The tug-war was then pulled off, the Baseball Team vs. All Comers. The All Comers were the victors after a hard play. The running horse races were then staged. O. House of M. H. H. won the first money on a sorrel horse, with Don Dyson, of Tador, coming second on a bay. After the horse races were over the Drumheller basketball team arrived on the diamond and a very snappy game of basketball was witnessed by the fans. The game ended in a score of 7-4, in favor of the local team. The Rockyford fans certainly appreciate the sportsmanship of the Drumheller boys in coming down to Rockyford on a rainy day with muddy roads, and after the deal handed to them by some of the team on a recent date at Drumheller. A real game of basketball makes up for a lot of people's faults at times though.

After the ball game a wrestling match was staged in the Large Hall at 9 p.m. Two of the local boys contesting for the honors, T. McCubbin vs. E. Tucker, with J. Gosselin as referee. Tommy McCubbin winning the decision by throwing Eddie Tucker twice within ten minutes. It was a snappy exhibition of wrestling, with contestants being about the same weight, in the middle weight class.

About 2:30 p.m. the big dance commenced, with Mrs. Myers' orchestra in attendance, and the dancers claim they have never danced in such a social music before in Rockyford, and we do not get music for our dances. The saxophone player certainly could make the sax talk, and the drum major was certainly on his job too, as also the pianist and violinist. At midnight the ladies of B. I. Hill's society served supper, which was unsurpassed. They on with the dance—the crowd leaving for home about three in the morning, after spending a very enjoyable day.

Messrs W. C. Walker, W. Gillespie and F. Curran have returned from a week's trip up to the Clearwater, near Fort Smith. They certainly had a fishing luck some fish. Some sixteen pounders, along with the usual run, and as yet no fish stories.

Have you seen them? What? The headband ranges at the Rockyford Hardware. They are for sale.

## ROAD BUILDING PROGRAM

More than 100 miles of new roads are now under construction in the province under the direction of the Provincial Public Works Department. Recent contracts have recently been awarded the roadwork in various parts of the province.

## NEW CO-OPERATIVE POOLS

During the past week co-operative marketing has been advanced a step further in the province with the organization of the Alberta Co-operative Livestock Pool and the Alberta Dairy Producers, Limited, both of which plan to market products throughout the province on a contract pool basis.



## Opportunity Knocks

ARE you listening to the insistent pounding of Opportunity? Are you aware of the fact that the Wantad columns of this paper present some of the best possible opportunities—opportunities to buy, to sell, or to offer a service? The cost is comparatively small when you consider the excellent results.

STRATHMORE & BOW VALLEY STANDARD

## Press Party's London Visit

(Continued from front page)

Casle, the beautiful home of Major and Mrs. Astor. Major Astor is now proprietor of the Times newspaper.

Tuesday being the last day in London, was spent at the British Empire Exhibition. In the evening a dinner in the Press Party was given by Sir Ron. Lord Beaverbrook, formerly Max Aitken in his Canadian days. At this dinner a very important address was given by Mr. Lloyd George on the relations between the Mother Country

## FOR YOUR CONVENIENCE

HAVE A DRUM OF "RED STAR" GASOLINE OR WHITE STAR KEROSENE ON HAND AT HOME.

We supply drums at no additional cost. Our OILS are the best on the market. A trial will convince you.

Gasoline, per gallon, 33½¢, plus 2¢ Govt. tax. Kerosene, per gallon, 27½¢, no tax. French Auto Oils, per gallon, in bulk, \$1.05. TRACTOR OILS AND GREASES—PRICES ON APPLICATION.

## LEON L. PLOTKINS & Company

Plant and Tank at Stock Yards, Rockyford. Phone 41

and the Dominions and Colonies.

Transport

During their stay in London the Press visitors were greatly assisted by the facilities offered by the Undersecretary of transport, who also operates a huge system of motor buses and trams. A fine number of passengers carried by these systems in 1923 was 2,402,586,000, which will give some little idea of the size of London and the density of the traffic. The population of London is about the same as that of Canada.

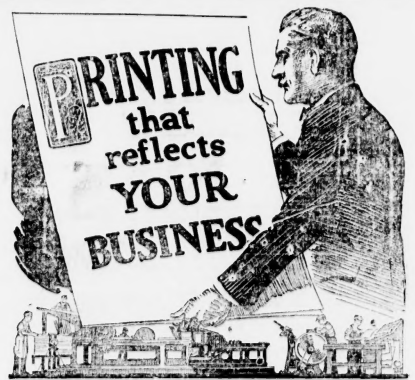
Looking at a map would give the impression that Britain is a small country. It may be small in area (that is, comparatively), but in resources and population it is huge. The Great Western Railway, for instance, which operates in Southwestern and western England, has a capital of £146,000,000, 5,000 miles of track, carries approximately 140 million passengers, and 80 million tons of freight per annum. The world's 116,000 miles of the largest dock owning railway company in the world. The traffic

problem of Britain is different from that of Canada. They have to move immense numbers of passengers and huge quantities of freight comparatively short distances, and the rolling stock is designed with that end in view. The speeds attained are very high. The "Cornish Riviera Limited" express, on the Great Western makes the longest daily non-stop run in the world, from London to Plymouth, 225 miles in 247 minutes. So after all, the Old Country is not so old or so slow as it has been sometimes described.

## GRAIN SHIPMENTS

LETTERHEAD DIVISION

Grain shipments for the 1923-24 season out of the Lethbridge division of the C.P.R., totalled 37,000,000 bushels, of which 21,000,000 bushels was wheat.



The well equipped and modern plant of the Strathmore & Bow Valley Standard can fill your Job Printing orders on short notice at reasonable prices. Mail and phone orders given special attention.

Illustrations supplied for posters, etc., at nominal cost through our Bonnet Brown Cut Service.

BUTTER WRAPPERS, PROGRAMMES, DODGERS, ENVELOPES, SHIPPING TAGS, WINDOW CARDS, VISITING AND BUSINESS NOTE OR MEMO HEADS, POSTERS AND SALE BILLS, PRIZE LISTS, PAMPHLETS, ETC.

SPORTS POSTERS, MERCANTILE SALE POSTERS, AUCTION SALE POSTERS, MUNICIPAL PRINTING, LETTERHEADS, CARDS, ADMISSION TICKETS, BILLHEADS, LOOSELEAF ACCOUNTS, ETC.

**Strathmore & Bow Valley Standard**

## The "Carhartt"

Not Like Other Gloves  
Sewed with Wax ThreadNo Outseams  
To Rip  
Good as the  
Carhartt  
Overall

Patented

Reinforced Where the Wear Comes. The Service of Two  
Pole for the Price of One.Work Gloves  
and GauntletsMen's Horsehide Harvest Gauntlets or Gloves, soft  
and pliable, wax sewn. Our Special \$1.00Men's Stamped Pig Gauntlets, extra good wearers,  
per pair. \$1.50Men's Heavy-weight Blue Overalls with hills, big  
roomy fitters at \$2.25

Men's Straw Hats, at 25c

Men's Tan Work Shoe, heavy grain calf, the "Big  
Ben", at, per pair. \$3.95See our Special Khaki Work Shirt, big and roomy,  
at \$1.50

Thos. E. WRIGHT

"MEN'S BETTER WEAR"

## Social Personal

Mr. and Mrs. Thompson and family  
have returned from the Coast where  
they have been spending the last three  
weeks.Miss Wright, of Montreal, spent a  
number of days with Mr. and Mrs.  
Wright last week.Mrs. Duncan J. McDougal, of Toron-  
to, is visiting Mrs. G. H. Patrick for a  
few weeks.Miss Turner has returned from a  
two weeks vacation.Mrs. R. N. Slater and family, who  
have been visiting her sister, Mrs. S.  
Slater, of Crowfoot, have returned to  
their home in Calgary.Mrs. Morrison, of Okotoks, has been  
visiting her daughter, Mrs. T. E.  
Wright, for a few days.A delightful lawn party was held  
at the farm of Mrs. K. E. Sim last  
Thursday evening. Despite the fact  
that the weather was far from favour-  
able, a large crowd thronged the lawn  
and house. Mr. C. A. Lydiatt, as Mas-  
ter of Ceremonies, was in his element  
and kept the ball rolling with some  
of the old-time games. A roasting  
trade was done in ice-cream and cake,  
although a good many of the boys pat-  
ronized the candy booth presided over  
by Miss Margaret Sim. It is to be  
hoped that three of the boys suffered  
no unpleasant after effects, as they  
certainly kept Mrs. Levenson hopping  
to minister to their needs for ice-  
cream. Afterwards an auction sale  
was held to dispose of the remainder  
of the cakes. Mr. Greg Lewis made a  
splendid auctioneer, and the grand  
sum of \$19 was realized from the sale  
of half a dozen cakes and a plate of  
biscuits. The party broke up about  
eleven, everybody having spent a very  
pleasant evening.Messrs "Red" McKechnie and Elton  
Haines spent the week end in Banff.Mrs. T. Crawford is visiting her  
daughter, Mrs. Moore, at Leader,  
Sask.Dr. and Mrs. L. G. Robinson, who  
were recently married in the East, are  
spending a week at Banff and Lake  
Louise.The Rev. and Mrs. Rowe and family  
are on their way to Strathmore from  
Toronto, where they have been spend-  
ing their vacation for the last two  
months. Mr. Rowe will take charge  
of the service on Sunday, August 17th.Mr. Wm. Saunders and his mother  
have returned from the coast cities,  
where they have been visiting during  
the past few weeks.

## Golf Notes

A Ladies foursome was last Satur-  
day's event each pair of competitors  
consisting of one first and one sec-  
ond flight player. The competition was  
won by Mrs. McFarland and Mrs. Eves  
prizes of golf balls.A letter has been received from Mrs.  
Mary Patrick, Calgary City Champion,  
thanking the ladies of Strathmore  
Golf Club for their gift of a club pin  
and letter of appreciation expressing  
her pleasure in her visit to the local  
links, and hoping to see some Strath-  
more ladies playing on the Bowness  
course in the near future.A clock golf party and bon-fire with  
a new form of sing-song is being plan-  
ned for Monday 18th, at 7 o'clock in  
the evening. Phone Mrs. Ridley for de-  
tails.

## Join the Millions of Men

who today enjoy better shaves



FREE

Send coupon for free  
10-shave tubeMade in  
CanadaPALMOLIVE  
SHAVING CREAMLess time is used in the Dominion, now, for  
shaving. And the millions of men who save that  
time, are also saved sore, irritated faces.Now we offer you the means to join these mil-  
lions. To find out what they mean about shav-  
ing creams. No expense to you. We pay for the  
test.And you will discover why we worked for 18  
months, making 130 experiments, perfecting  
Lusholme Shaving Cream. You'll at once appre-  
ciate the 5 distinct ways in which it gives better  
shaves:By multiplying itself 250 times in richest  
lather.By softening any beard in one minute —  
without "rubbing."By the lather that lasts 10 minutes, if  
necessary.By the way extra strong-walled bubbles  
hold each hair erect, for easier, cleaner  
cutting.By that cool, soothed after-feel—the  
result of carefully blended palm and olive  
oils.Millions of men could tell you. But it's more  
satisfactory to find out for yourself. If the test

should fail—we are the only losers.

Mail your coupon today—and get 10 shaves free.

THE PALMOLIVE COMPANY OF CANADA, Limited

10 SHAVES FREE

Just fill in and mail to The Palmolive  
Company of Canada, Ltd., Dept. 1-1712,  
Toronto, Ont.

Name

Address

City

Serviceberry District  
Assoc. ConventionThe convention of the Serviceberry  
District Association will be held in the  
Nightingale Hall on Saturday, August  
16th. Delegates will be present from  
Roseland, Rockyford, Balmora, Stan-  
dard, Ardmore and Nightingale. The  
Nightingale Horticultural Society will  
hold a show on that date. There will  
be exhibits of vegetables, flowers,  
canning, baking, fancy work and school  
children's work.Although it is rather early in the  
season to have a show of matured  
vegetables, the committee hope that  
everybody will enter the best they  
have. There will be prizes in every  
class. Prizes have been donated by  
The W. A. Burpee Seed Co., Philadel-  
phia; R. Fox, T. E. Wright, Jas. Sam-  
ders, Barber & Craddock, Strathmore,  
Hardware and Alberta Mercantile Co.,  
of Nightingale.There is also a growing garden com-  
petition open to the Nightingale dis-  
trict. Prizes are provided for irrigable  
gardens and non-irrigable gardens.  
These will be judged in the near fu-  
ture.

## GOOD FAIRS

Illustration of a good agricultural  
fair some distance from a railway and  
without sideshows, was seen this year  
at Goose Creek, Alberta, in the Selkirk  
district, where excellent exhibits  
of farm products and livestock were  
seen. The fair is held 12 miles from  
the railway line. Splendid exhibits  
of livestock were seen this year at the  
fairs at Lloydminster, Vermilion,  
Camrose and other points in the rural  
districts.It is hoped that the Glen panel mix-  
ed team match with Gletchen may be  
successfully arranged for Sunday next,  
August 17th 1924.

## SUMMER HOLIDAYS

PLAN YOUR TRIP VIA THE  
CANADIAN PACIFIC RAILWAY

## Specially Reduced Fares

EXCURSIONS TO PACIFIC COAST

THE TRIP OF A LIFETIME. Through the Canadian Pacific Rockies—  
stopovers at Banff—Lake Louise—ON SALE DAILY to September 30th—  
RETURN LIMIT October 31stEASTERN CANADA AND UNITED STATES  
Either ALL RAIL, or via the GREAT LAKES. ON SALE NOW, RETURN  
LIMIT October 31st.

## CIRCLE TOURS

Through the Canadian Pacific Rockies and the Arrow, Kootenay and Okanagan  
Lakes—stopovers at any point en route—ON SALE DAILY to September 30th  
RETURN LIMIT October 31st

## ENJOY A HEALTH GIVING HOLIDAY

AT THE BUNGALOW CAMPS

In old clothes and comfort. Camps at Lake Wapta, Lake O'Hara, Yoho Valley,  
Emerald Lake, Chateau, Moraine Lake, Storm Mountain, Vermilion River, Sinclair  
Hot Springs and Lake Windermere. These camps are open July 1st to Sep-  
tember 15th.The Famous "TRANS-CANADA LIMITED" is now running  
again with accelerated schedule.  
Information as to fares, and assistance in making your plans will be cheerfully  
given by any Ticket Agent of theCANADIAN CANADIAN PACIFIC  
RAILWAY RAILWAY

## CAR

Drumheller Lump

\$8.00 Shed

\$8.50 Delivered

T. H. EVES, Dealer, Strathmore

## THE FAMILY NEXT DOOR



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SALES &amp; SERVICE

Accessories of all kinds — Tires and Tubes.  
REPAIRS ON ALL CARS GUARANTEED.**H. W. B. Bell**

Phone 31

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**DRECO**  
The Wonder Kidney Liver & Stomach Tonic  
as Nationally Advertised  
Sold by  
STRATHMORE PHARMACY  
Strathmore.

**:- GASOLINE :-**

WESTOL Gasoline is a high test gasoline, and has no odor. We can ship a limited quantity of this gas (freight prepaid) at the following price—

**34½¢ per gal.**

45 gallon drums only. \$5.00 charged for the drums and refunded when drums are returned.

**WATER WHITE FUEL OIL**

This product is not a discolored distillate. It is pure white and carries a very high test. 45 gallon drums. \$5.00 charged for the drums—returnable.

**WESTOL MOTOR OIL**Ex. Heavy, Medium and Light Grade  
45 gal. drum — \$45.00 15 gal. drum — \$18.00  
25 gal. drum — \$26.25 5 gal. drum — \$6.50  
No charge for drums or containers.  
Freight prepaid.**BUY NOW**

As this stock will not last at these prices.

**UNITED OIL COMPANIES**211 4th Street S.E., Riverside, Calgary.  
Phone M5232.**NOTICE**

That barn sure needs a coat of PAINT. Before buying ask your neighbours how they like our goods. We have put hundreds of gallons in the Box Valley District. Compare these prices with any other of the same quality.

Another large stock arriving this week bought at a rate on the dollar—an Eastern Canada made product.

**—HOUSE PAINT—**

All colors, gal. \$3.00

White, gal. \$3.25

**—BARN PAINT—**

All colors \$1.75

Red, gal. \$1.60

**—SHINGLE STAIN—**

Pure Oil Stain, gal. \$1.30

No coal oil, Creosote, or gasoline used in the manufacture of these goods.

**—LINSEED OIL—**Boiled or Raw — We have a large stock on hand.  
Barrel lots, gal. \$1.20

Less quantities, gal. \$1.30

Freight prepaid on all orders, \$15.00 or over. We do not charge anything for containers or barrels. All are free.

All goods delivered within 48 hours.

**United Oil Companies**211 FOURTH STREET S.E. CALGARY  
RIVERSIDE  
LANGDON, ALTA., E. Armstrong, Agent.**STANDARD.**

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U.S.A. &amp; Foreign \$2.50

Editor and Proprietor — John Mackenzie

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Terms—Small or transient advts. cash with order. Contract advts. payable 1st of month following insertion. Changes of advertisements must reach this office not later than noon each Monday.

Notice of entertainments, meetings, sales etc., at which admission is charged, articles sold, or a collection taken, with the exception of actual church services, will be charged for at regular advertising rates.

The Publisher is not responsible for opinions expressed by correspondents.

**:-: CANADA :-:**The Dominion's Proud Story  
at Wembley.

The same Canada has been recognized a day ago by the Canadian Empire, without waiting to be told by the rest of the world. It is the great picture, the great story, the great achievement of the Canadian Empire at the Empire Exhibition, at Wembley.

At Wembley, in fact, his dream has been embodied by everyone, and Canada's contribution is recognized not only as the greatest effort at Wembley to date, but as the most striking object lesson in Empire of the whole Exhibition.

The reason is not far to seek. In magnificence of structure, in atmosphere, in utility and art, the Canadian Pavilion at once presents the Dominion as a living entity in industrial activity and as an unbroken field of vast possibilities and unbounded reserves. The glory of work is visible in the atmosphere of Canada.

Proudly and distinctly Canadian, the Dominion exhibit breathes the spirit of Empire, told in moving panorama of her resources, resources, in the rich display of all the gifts of nature, of fruit and food, of gold and silver, of iron, copper and timber, and in the telling exposition of her industrial energy and manufactures.

**The Building**

The Canadian Pavilion is an imposing building in the Neo-Roc style in a dominant position. Planted on the west by the Canadian National Railway and on the east by the Canadian Pacific Railway, the Pavilion at once commands attention, covering as it does with the two smaller pavilions, 5½ acres.

One peculiar point with regard to the Pavilion is that everything entering into the construction of the Exhibit, except glass and cement, was grown or made in Canada.

**The Main Corridor—A Wembley Wonder**

While the exhibition covers every phase of Canadian activities, it may be said to be divided into two sections—the scenic and the industrial. The Main corridor which presents a marvelous picture in itself is the home of the scenic exhibits. Its vast size, its beautiful decoration, and artistic conception make the Main corridor one of the Wonders of Wembley.

**The Western Prairies**

The panoramas, in themselves works of art, have from the beginning attracted so much attention that at times movement in the Main Corridor has been attended with difficulty. The first panorama on the left deals with the Western prairies and while presenting a most beautiful picture, tells the story at a glance of how Canadian railways have the best facilities in the world for handling grain, but the point is brought forcibly home how it is exactly done. The Dominion shows the far stretching Western Prairie Belt, 500 miles long and 300 miles wide, with Fort Arthur and Fort William in the distance.

**The Canadian National Parks**  
This is a realistic picture in the Rocky Mountains district with rushing rivers, and falling cascades, set in a background of exquisite nature and primitive grandeur. This panorama is thousands of people in England was the first indication that Canada was not only a possible place for a holiday, but is the finest possible place of all at a cost within the reach of a man of moderate means. As a result the inquiries for information as regards Canada as a tourist and holiday country have been very satisfactory.**The Importance of Vancouver**  
Next to the National Parks panorama is another wonderful one dealing with the harbour of Vancouver and one planning further Canada's facilities for handling grain by sea.**Fruit**

At the Eastern end of the Main Corridor is what has been voted the finest exhibition of fruit at Wembley.

It represents the various fruits of the Dominion, beautifully displayed on a rich green meadow, with apple orchards in the background. All kinds of Canadian Apples are everywhere, in baskets and clusters, and peaches and other fruit in glass jars. As a consequence the inquiries for Canadian apples have been enormous.

**The Prince of Wales**

Close by the fruit is the Dairy Exhibit, but the cynosure of all eyes is the huge case, 60 feet long in which the Prince of Wales, with his favourite charger, has been modelled in wax, with the buildings of his ranch in the background. Two and a half tons of Canadian butter were used in this work. The Prince has visited the exhibit and at the Dominion Day dinner notified his intention of paying another visit. "I am certainly noting these facts," he said, "it only to see how I am faring in the hot spell. I want to see if my hat has acquired a dangerous side or whether myself or my horse is going at the knees."

There is no better way of recalling happy days in Canada, and learning a great deal that is new at the same time, than by visiting the Canadian Pavilion at Wembley.

**Experimental Farms**

A panorama on the opposite side of the Corridor to Vancouver, is one that has attracted great attention and is a Canadian experimental farm is set out in marvellous detail.

**Niagara**

Another picture which arrests the eye and at the same time serves as a valuable object lesson is the majestic Falls of Niagara. Canada is second only to Norway in the utilization of water power, but nevertheless only about 7 per cent of Canada's available supply has been utilized. A fine example of the use of water power is given in the panorama of the working model of a Canadian pulp mill. Canada exports more newspaper than any other country.

**Pulp and Paper**

In the pulp and paper section is shown the biggest continuous news sheet in the world, 18 ft. 2 in. wide, and in the same exhibit are many diverse and wonderful products of forestry.

**The Mineral Section**

The Mineral section is situated at the Western end of the Main Corridor and it is admitted that, in comprehensive character, arrangement and classification, this exhibit has no equal in the whole of the Empire Exhibition. On the right of the section is the last but not least of the panoramas shown, a realistic nickel smelter at work in the Sudbury district of Ontario.

Practically the whole of the Canadian output of nickel is obtained from Sudbury. Canada is responsible for 10 per cent of the output of the Empire, which supplies about four-fifths of the world's requirements.

Samples of nickel-ore, ores, and smelter products and manufacturers of nickel and copper are shown in the section, and as Canada is practically the Empire as regards nickel, exhibits are also shown in the British Government Pavilion.

When the King visited the Pavilion with the King of Italy, he took particular pains to show his guest round every case that was in the mineral section.

**The Biggest Silver Nugget**  
Attracting much attention at the entrance to the mineral section is a block of silver ore taken from the Keeley mine in the new range of South Lorne, Ontario.

Dimensions: 3 feet long, 2 feet high, 2 feet wide.

Weight 492 lbs. with silver at 32½ per cent, or, the total value of the silver is estimated at £25,628.

**The Fish Exhibit**

On either side of the tobacco exhibit which represents the Canadian tobacco industry, are two cases of the various fishes found in Canadian waters. No 1 case contains specimens of immature Halibut, Bass, Striped Bass, all the members of the Cod

(continued on another page)

**THE PIONEER MEAT MARKET****CHOICE STEAKS**

T-Bone, Sirloin, Porterhouse, Club or Round Steaks of the finest and tenderest cuts — delightfully tasty when broiled or fried—shop for them here.

**GEO. SNAITH**

Phone 25 Strathmore

Long Distance Telephones in every room.

Running Water Private Baths.

When In Calgary Stay at the

**YALE HOTEL**opposite C.P.R. Depot  
CALGARY, ALBERTAThe House of Comfort, Courtesy, Cleanliness.  
Fred R. Phillips, Mgr. Chas. Traunweiser, Prop.**Never Heard Anybody**

SAY THAT THEY HAD A POOR MEAL HERE, DID YOU?

But you have heard people a-plenty boost our restaurant, have you not?

We're trying to make our restaurant better all the time—even though most people who are familiar with it think that this is unnecessary.

**King Edward Hotel & Grill****OUR BEST ADVICE IS YOURS FOR THE ASKING**

ask us to go over your property with you—inspect the fire hazards in your place of business and your home.

Check up all your fire hazards—accident, theft, loss. Then we can tell just what insurance will give you the best protection against financial loss in the event of property loss.

Our advice is based on wide experience. The policies we offer are founded on the strength of an organization that has written insurance for 132 years.

**L. B. O. LODMELL**Phone 85 or 65,  
Strathmore.**You'll Never Tire**

Of the select line of Bakery Goods that—baked fresh daily—grace our shelves and cases. Cakes, Pies, Pastry, Bread—all have that "let's have more of it" taste.

**PATTEMORE'S BAKERY**

Phone 97, Strathmore

**Shoe Repairing**

Now is the time to have that pair of Boots repaired. First class work guaranteed.

**C. NERRINGS Proprietor**


**Perfect Seal Crown Improved Gem JARS**  
Nothing adds to a meat dish like cucumber pickles.  
You'll be glad if you preserve a supply for winter. Cook this now.  
RECIPE: 100 lbs. of cucumbers, 10 lbs. of salt, 10 lbs. of sugar, 10 lbs. of vinegar, 10 lbs. of water.  
Free recipe book on request.

**MURINE**

For Your EYES

Refreshes Tired Eyes

Write Murine Co., Chicago, for Free Book

See This Week's  
Special Window

## DISPLAY

## of FALL

**SWEATER WOOL**  
In all the latest shades, 1 oz. balls, 4 ply, per ball ..... 20c

## Ladies

**Silk and Wool SWEATERS**  
With or without sleeves, and various styles. Prices: \$2.50, \$2.95, \$3.50 and \$3.95.

**JUST ARRIVED**  
A nice range of ladies pure wool and silk and wool hose. Full fashioned in Brown, Sand, Grey and Green Mixtures. Sizes 8 1/2 to 10, pair ..... \$1.25 and ..... \$1.50

**Ladies Cold Chamo SUEDE GLOVES**  
Plain or gauntlets, in Browns, Fawns, Greys, Black or White all sizes 6 to 8. Prices 95c, \$1.00 and \$1.50. We carry a large assortment of Ladies Houseshoes, in dark and light colours, prettily trimmed with contrasting colours, sizes 34 to 50. Prices ..... \$1.25 and ..... \$1.95

**Just the Thing for School Wear**  
**GIRLS' MIDDIES**  
White, with detachable Navy Flannel Collars, sizes 8 to 14, at ..... \$2.50  
All White Middies of strong Drill ..... \$2.25

**Gossard CORSETS**  
Front lace and wrap around, to suit all figures, sizes 19 to 36. Prices ..... \$2.50 to \$5.50

BEST FOR  
CHORING

We have just put into stock the largest supply of **MEN'S WORK CLOTHES** ever received here, and are now fully prepared to supply all your wants in Overalls, Pants, Smocks, Combinations, Shirts, Sox, Boots, and Gloves, at the very lowest prices possible.

The G.W.G. brand of goods need no boosting by us. The quality being well known in Strathmore; and this year, with the many new features added to all garments, we predict a quick sale, and still more satisfied customers.

**Cottonade WORK PANTS**  
from ..... \$2.75

**Heavy Blue Denim OVERALLS**  
with high back, and patent pocket, very special ..... \$2.85

**Gossard BRASSIERS**

In the long line style, which is needed for the low bust Corset, also various other styles to fasten back or front, sizes 32 to 46. Prices ..... 75c, 85c, \$1.00, and ..... \$1.50

**Cottonade BIB OVERALLS**  
all sizes ..... \$2.85

**CLOTH SHIRTS**  
Blue Chambray and Khaki, for hard wear, at ..... \$1.50

**Dark Blue WORK SHIRT**  
with detachable collar, very special ..... \$1.95

**Black and Brown WORK SOX**  
Excellent value, per pair ..... 25c

**WORK SHOES**  
The "Grab" and other noted makes, from, per pair ..... \$3.95

## Grocery Specials

Buy your Sugar for preserving now—  
100 lb. bags ..... \$9.15  
20 lb. bags ..... \$1.95  
10 lb. bags ..... \$1.00

**Freestone PEACHES**  
for Preserving  
Overweight pack, per case ..... \$1.85

**BLACKBERRIES**  
for Preserving  
24 basket crates ..... \$2.95

**Silverskin ONIONS**  
for pickling, lb. .... 20c  
**TABLE CUKES**  
from, each ..... 5c

**RHUBARB**  
4 pounds for ..... 25c

**ORANGES**  
Sweet and juicy, per dozen ..... 30c  
2 dozen for ..... 55c

**LEMONS**  
Good size, doz. .... 45c

**RECEIVING DAILY**  
Generous shipments of fresh fruit and vegetables—

|                                              |        |
|----------------------------------------------|--------|
| Gallon Peaches                               | 85c    |
| Gallon Apples                                | 85c    |
| Gallon Pears                                 | \$1.00 |
| Gallon Tomatoes                              | 65c    |
| Gallon Tomato Cat-sup                        | 75c    |
| Seeded Raisins, 5 lb. pkts.                  | 70c    |
| Crab Apples, 2 1/2 lb. cans, extra value, at | 25c    |
| 2 cans for                                   | 45c    |
| Dessert Pears, 2 1/2 lb. can                 | 30c    |
| Oxheart Cherries, 2 lb.                      | 25c    |
| Raspberry Vinegar, per bottle                | 35c    |
| Welch's Grape Juice, per bottle              | 40c    |
| 2 bottles                                    | 75c    |

## Local Bittings

OF LOCAL INTEREST  
• Readers are requested to send in items for this column not later than 12 o'clock Monday noon preceding day of publication. All local news items are welcome by the Standard. Phone 17 or 22

John Leno, of Calgary, spent a few days in Strathmore visiting friends.

Mrs. H. Todd, and son Harry, of Calgary, are visiting at the home of Mr. and Mrs. R. E. Gray.

Mr. J. Hedlund, wife, and family, of Minneapolis, are at present visiting Mrs. Hedlund's parents, Mr. and Mrs. Fred Benz, of Strathmore.

An accident occurred on Main street Monday evening, when the car of J. North and Bardeen collided. While the car belonging to Mr. Bardeen received much damage, there was no injury done to the drivers.

Mr. Leslie Ashton, of Calgary, is spending his vacation with Mr. and Mrs. Fred Benz.

## Canada

(Continued from another page)  
family, including Tunny Cod and Rock Cod, Sturgeon, Mackerel and Blue Fish.

## The Industrial Section

The industrial section is eloquent of the remarkable growth of Canadian manufacturing industry. Blankets, hats, shoes, silks, furniture, steel products, castings, motor cars, canoes, the products of the Canadian Miller's Association, foods of all kinds, cold storage, flannels, velour, overcoatings, electric machines, razors, covers, agricultural implements, rubber, machinery of all kinds, newspapers and wool—everything in fact that can be manufactured for the use of man.

## Poultry

His Majesty the King, who pleased to accept a trip to Canada, Friday, Barrington, which were exhibited at the British Poultry Exhibition. They were three of the 31 Canadian birds which travelled 4,000 miles to take part in the Second World's Poultry Congress at Barrow, and on their arrival at Wednesday were laying as usual—a fact that speaks volumes for the stamina and constitution of the Canadian stock.

## The Effect of the Exhibition

The Canadian Authorities are more than satisfied with the Exhibition as a media of trade. It is a cardinal point with Canada that her entire exhibit is to demonstrate in no uncertain manner the resources and potentialities of the Dominion, and that her sectional goods are not mere huckster's booths for catchpenny trade. Consequently no actual sales take place in the Pavilion. What interest is given away as samples.

It is too early, therefore, to talk of cash transactions, but as a result of the thousands of useful enquiries, not only from the chief cities of Great Britain and the Empire, but from all parts of the World. Negotiations as a consequence are in progress between the Canadian agents and the parties concerned.

FEEL IT REAL  
Mentholatum

THIRD PRIZE IN IRRITATION BRUISES  
JAMES Mc GEE—TUBES 30c—At All Drug Stores

## LANGDON NOTES

H. L. Gibson, a former resident of Langdon district, was a visitor to the Langdon sports, August 6th.

Mr. and Mrs. E. Armstrong and family have returned from their vacation at Banff, where they have been enjoying the camp life there.

Mr. and Mrs. D. Kenyon and family were campers at the summer resort at Banff lately.

Horse race, free-for-all, 1st, Lewis; 2nd, G. Albertson.

Barrel race—1st, Harrie; 2nd, Pat Smith; 3rd, C. Ellis.

The SHIP of  
DEMOCRACY

—your domain for the voyage, to roam at will—upper decks, lower decks, fore and aft—drawing rooms, lounges for you to explore and enjoy—"as happy as a king."

MONOCLASS CABIN  
SERVICE TO EUROPE

gives you a most delightful voyage at a moderate rate—with cuisine and personal services of the highest standard.

Ask Local Agents

Travel early  
Canadian  
Pacific

## Here and There

Glass tubes filled with water are used as incubators for trout eggs at the Ontario Government Hatcheries.

Designed to prevent mildew, a Californian has invented a device which sprays wet or dry sulphur over grape vines.

More than 35 tons of food are required daily to feed hogs on a California ranch and it is distributed by means of an electric railway using side dump cars.

The light producing apparatus of the glow worm and firefly is said to be the most efficient in the world. The glow worm light is eighty times more efficient than a tungsten lamp.

Construction of a million and a half dollar factory building has commenced in Cornwall, Ont., where, when completed, will give employment to 500 hands. Artificial silk will be manufactured from pulpwood.

Crossing from Cremona to Onondaga in 5 days 15 hours, the Trans-Pacific S.S. Empress of France created a new record for the trans-Atlantic voyage. Her average speed on the record run was 20.155 knots.

Montreal officers of the Dominion Express Company state that the trans-shipment of mail this year has been much heavier than heretofore. The Ontario crop ripens very quickly, but was easily disposed of.

Alberta Government wolf-hunters will kill 500,000 in the province, and will also kill 500,000 in the province, and will also kill 500,000 in the province.

Beginning in the Autumn, German express trains will be equipped with combination radio and wireless telephones, enabling the sending of wireless messages, telephoning and the giving of radio concerts while the train is travelling at a high rate of speed.

A world's record for his senior two-year-old, Holstein Friesian Heifer, Williamson Postle, is claimed by Dr. M. W. Locke, Winkler, Man., who says that his 1924 yearling cow, showing production of 2,700 lbs. of milk and 112 lbs. of butter fat, achieved a 12.5 lbs. of butter.

The official Railway Guide, in communicating with the Canadian Pacific Railway, is the only one of its kind in the world. It is the first edition in this country where Government of passenger traffic between railways and air-liners has been established.

In his address to the Associated Advertising Clubs of the World at Montreal, July 17th, E. B. Hooper, president of the Canadian Pacific Railway, stated that the amounts spent on advertising by the Canadian Pacific Railway and the Canadian Government in 1923 were \$1,000,000 and \$2,000,000, respectively.

During the last four years the Canadian Pacific Railway has handled some 85,000 west-bound harvesters. Last year the company inaugurated the lunch-counter car, which afforded a most convenient and comfortable means of dining, over 25,000 men travelled in special trains over Canadian Pacific lines.

## FOX'S STORE

Phone 28 STRATHMORE Phone 28

Langdon Sports  
Day and Stamped

The Langdon Athletic Club held a very successful sports day and stampede on August 6th. The management of the Langdon Athletic Club are to be congratulated on the splendid and able manner in which they ran their first entertainment of this kind, as anyone that has ever been convinced by putting on a sports day, realize the many old jobs that have to be attended to before the event takes place, and also on the day of the sports, every item on the programme were well looked after, and from start to finish the audience were entertained with a good clean line of sports, as appreciated by all.

One special feature of the day was that not one single accident occurred to mar the day. The sports started off with a ball game by two ladies teams. We will not mention the score, as it will not permit, but nevertheless this game supplied interesting amusement for all. Next were the foot races for all men, women and children, most of the athletic events were keenly contested, especially the children, who turned out in numbers

to win that prize; then for the bonnet, where all kinds of goodies awaited their attention, and served by the Women's Institute; then came the time when the men and young couples mingled in every event, where horses were used as horses, chaps, riding boots, spurs, steeple chase, with a reckless cowboy under it, characteristic of western stamper and sports, and of course not forgetting the many pretty cowgirls. The relay race was a close call for the winner. This proved one of the most interesting events of the day; the free-for-all mile did not attract as many contestants as usual. Lewis Winters, running horse, with Mr. Boase up, captured first place in both heats, with Albertson's horse a close second. The demerit race had five entrants, as the track was not wide enough, they were judged by the time they made. William Anderson, with his team of grey made the half mile in one minute and eleven seconds, and picked off first. This was a good race and they were raised the dust.

The bucking contest came last but not least, with lots of horses and riders at their disposal. The audience were treated to a first-class exhibition of mule riding, with the worst horses and a bunch of good riders competing, kept everyone on their toes until late in the evening when a shower of rain sent a number of fans to cover.

However, the bucking continued and did not dampen the spirits of either horses or men. Five outstanding rode in the finale: Chuck Pain was more than pleased when he hit the ground, and found it a shade softer after the rain. Gordon Grilly, a champion Langdon boy, and a coming champion, put a wonderful exhibition of sticking to them. Walter and Leslie Lums, of Cheville, did their town honor, and rode their horses in a very able manner. Cap Miller, of Cheville, won the first place in the money. Cap has been staying with the game, and has finally come to the front. Will done Cap. In the finale Cap rode "Mule Killer", and Pat Smith rode "Lone Tom" for first money, and C. Ellis got second on "Grey Ghost". The dance in the evening in the J.C.O.P. hall was the wind-up of a most successful day, both financially and otherwise. The hall was crowded but nevertheless everyone had a fine time dancing the light fantastic to the strains of Mrs. Trainor's orchestra. The president of the Langdon Athletic Club, L. H. Little, wishes to thank one and all for their hearty support in making their first Sports Day a huge success. Following is a list of the winners in the different events:

Trail race—1st, Harrie; 2nd, Pat Smith; 3rd, C. Ellis.

2nd, K. Towner.  
Demerit race—1st, Wm. Anderson; 2nd, Pat Smith.  
Consolation race—A. L. King; 2nd, L. Counter.  
Cowboy novelty race—1st, Cap Miller; 2nd, Les Little.  
Relay race—1st, W. Miller; 2nd, Cap Miller.  
1st (only race)—1st, Albertson; 2nd, J. Nelson.  
Steeple chase—1st, J. Groves; 2nd, W. Winters.  
Hurdle race—1st, Rita Hill; 2nd, M. Henderson.  
Single ladies race—1st, J. McIntyre; 2nd, B. Roe.  
Boys two race—1st, R. Cartley; 2nd, V. Barren.  
Pony dash—1st, J. Jyles; 2nd, E. Towner.  
Bucking contest—1st, Cap Miller; 2nd, Pat Smith.  
Horse race—1st, Les Little; 2nd, M. Roe; 3rd, M. St. John; 4th, P. D. Hill.  
Ladies three-legged race—1st, J. McIntyre and J. Roe; 2nd, E. Lacombe and M. Miller.  
Men's dash—1st, Geo. Kuntz; 2nd, C. Roe.  
Married ladies race—1st, Mrs. R. Peterson; 2nd, Mrs. W. Winters.

